

# Working-bees.com

## The People-to-people services marketplace

### Customers need

Customers need convenient and quick access to a wide range of reliable and proven service providers. The traditional route is to use referrals (great for establishing the creditability of the service provider, but limited to 1 or 2 options) or a Yellow Pages business directory type service with mass coverage but of limited ability to assess feedback from previous customers. To compare service providers requires the customer to put a lot of time and effort into gathering and comparing quotes.

### Working-bees.com solution

Working-bees.com provides customers with the ability to post a requirement for a service and then receive quotes from service providers. This provides effective access to a wide range and number of service providers with the reassurance of feedback from other service users.

### Why we should work together

We are currently looking for talented individuals and companies to join our service. As an early stage company we need to drive user numbers.

For our potential Business Partners this is an opportunity to sell a service that solves a problem no one else is effectively solving. **The commission rates are extremely attractive!**

### Features and benefits

- Wide range of services covered. 2,800 services in 120 different categories, and if providers are offering a service not currently listed, they can ask to have it added.
- Posting of service requirement quotes. This takes the hassle of finding and comparing a provider away from the customer.
- Feedback ratings system. With objective feedback, consumers can benefit from having more confidence in their buying decision. For the service provider positive feedback can improve their reputation. A provider's feedback rating is not only customer driven; it can be enhanced by written helpful and valuable contributions as well.
- Capability for community development enabling people to share advice, feedback and build new and useful business relationships. Sharing ideas and experiences can be a tremendous help to many who are just getting started. Websites that are content rich will consistently attract more repeat traffic than those without.
- Profile Analytics - Analysis of which visitors are reading their profile, at what time and where their visitors are located. This helps better target marketing resource. This tool is included in the affordable subscription fee. This makes our analytics function cheaper than the stand-alone analytics tools offered elsewhere on the web.
- Online Scheduling - helping service providers manage work using our unique personal scheduling capability which allows people to book work in advance at a time that suits both parties.
- Simple pricing model -There are hidden fees or complicated pricing schemes. For an inclusive low monthly fee, members can enjoy a wide range of features and benefits.

If you are interested in discovering more please contact: [support@working-bees.com](mailto:support@working-bees.com).

## Working-bees.com - What is all about

[www.working-bees.com](http://www.working-bees.com) is one of the most feature rich and comprehensive service-based websites online today, and our unique range of facilities makes this the ideal platform for service providers as well as service consumers. Our goal is to bring the finest service providers together and enable customers to trust us as a reliable and useful resource. Additionally, [www.working-bees.com](http://www.working-bees.com) provides an advertising opportunity for service providers as well as a thriving online community for sharing tips and advice.

We are currently looking for talented individuals and companies to join our service, and are offering tremendous discounts for members of trade and professional organizations.

[www.working-bees.com](http://www.working-bees.com) has three membership offerings, from FREE Basic Accounts to Expert and Master Accounts. All of these accounts allow members to explore and interact with various features of our site, but we have a special promotion underway for members from associations and trade groups.

### Feature Rich Platform

[www.working-bees.com](http://www.working-bees.com) has a host of features that are brought together on one website, and we offer service providers as well as service consumers a wide range of benefits. First, we allow service providers to feature their service details in their profile. This gives potential service consumers the opportunity to screen providers and narrow their search. Additionally, we provide a space for feedback, which is a great place to discover if the service provider lives up to expectations. With honest and objective feedback, service consumers can benefit from having more confidence in their buying decision. This helps the service provider as well because positive feedback can improve their reputation, developing a steady and respected history of servicing clients.

### Social Networking

The social networking aspect of our website enables people to share advice, feedback and suggestions as well as being able to build new and useful business relationships. This is perfect for those looking for a new and cost effective way to hone their skills while advertising their services.

### Members' Benefits

We provide the convenience of a service providers' directory without the hassle. Members of [www.working-bees.com](http://www.working-bees.com) can browse through 2,800 services in 120 different categories, and if providers are offering a service not currently listed, they can ask to have it added. As customers search for the best match, they can view profiles, look at customer feedback and make an informed decision.

### Profile Analytics

We have incorporated an analytics function into [www.working-bees.com](http://www.working-bees.com). This means that service providers can see which visitors are reading their profile, at what time and where their visitors are located, helping them better targeting their marketing efforts. This tool is included in the affordable subscription fee along with all our other facilities. This makes our analytics function cheaper than the stand-alone analytics tools offered elsewhere on the web.

### Community Driven

Not only does [www.working-bees.com](http://www.working-bees.com) provide opportunities, it also is a great place to get advice and mentoring from other service providers in our community. Having a chance to connect with other members can help develop and enhance skills, which will lead to a more polished service. Bringing people together is an important aspect of our service, and sharing ideas and experiences can be a tremendous help to many who are just getting started. Service providers giving advice also benefit because on [www.working-bees.com](http://www.working-bees.com) a provider's feedback rating is not only customer driven; it can be enhanced by written helpful and valuable contributions as well.

### Ratings System

We also offer a ratings system that is one of the most valuable and attractive tools to pair the right people with the right jobs. This takes a lot of uncertainty and guess work out of looking for a good match while minimizing risk or confusing expectations.

### Online Scheduling

[www.working-bees.com](http://www.working-bees.com) is the perfect site for those seeking jobs that can fit around their schedule. In fact, one of the unique features we provide for members is the ability to set up a personal schedule which allows people to book work in advance at a time that suits both parties. This allows service providers to schedule their services so they can have more control of their business, and service consumers can agree a mutually convenient time when that service will be provided.

Our prices are already low, and there are no hidden fees or complicated pricing schemes. For a low monthly fee, members can enjoy a wide range of features designed not only to provide a great source of potential revenue, but also to increase their marketability. Once the monthly fee is paid there are no additional costs; unlike other websites, which impose a commission fee for every sale lead.

Our site is free to try, and inexpensive to join, with no commissions or hidden fees. As more people discover the benefits of the unique platform we provide, [www.working-bees.com](http://www.working-bees.com) is becoming one of the most valued marketplace services available. In fact, [www.working-bees.com](http://www.working-bees.com) is perfect for anyone looking for new and exciting marketing and professional development opportunities. You can have a look at our services today at [www.working-bees.com](http://www.working-bees.com).

We invite you to share this service with your members, and we are excited about the possibilities that are in store as they discover our unique service package. We are committed to providing the best marketing and development tool online, and [www.working-bees.com](http://www.working-bees.com) is the perfect place for professionals to grow their businesses as well as their skills and experience. Because of the quality service providers we feature, this is quickly becoming an invaluable asset for service consumers to find what they need with minimal risk or hassle. You can find out more and check out the website's functions at [www.working-bees.com](http://www.working-bees.com).

## Working-bees.com – Business Partnership

### Amazing New Opportunity

[www.working-bees.com](http://www.working-bees.com) is a **game changing** online marketplace for people-to-people services that span every single community UK. With a strong social networking foundation, with significant investments in new technologies, with **more features than any other similar website**, [www.working-bees.com](http://www.working-bees.com) is the new self-branding tool for skilled reliable people willing to boost their skilfulness online and offline and for people looking to hire best local or global customers-endorsement talents available.

### Starting Up

First things first – what's in it for you:

#### Exclusive Territory

We will mutually agree on your Exclusive Territory. We recommend that the size of your Exclusive Territory should be no more than 10 miles radius around your Office. On top of your Exclusive Territory you will have access to all worldwide web.

#### Own Promotional Codes

You will be able to issue your own promotional codes to help you in selling working-bees.com membership subscription. You will also have full creative control where to place these promotional codes, how to distribute them on the market, and how to increase their response-rate efficiency. You can issue as many promotional codes as you see fit. We will show you later how to do it and will provide you with a valuable tool box to help you.

#### Promotional Code Discount

You will be able to offer a special discount for all your Own Promotional Codes. It is solely up to you to decide the level of discount you would like to offer for each promotional code. The only limitation is that you cannot offer a discount bigger than your Maximum Discount Allowed.

#### Maximum Discount Allowed

We will mutually agree on your Maximum Discount Allowed. The Maximum Discount Allowed is the maximum discount you are entitled to use when issuing a promotional code.

#### Lower Discount Bonus

We will mutually agree on your Lower Discount Bonus. The Lower Discount Bonus is the way we split the difference between your Maximum Discount Allowed and the discount for your promotional codes. An example will clear it up: let's say your MDA is 40% and you are issuing promotional codes with a discount of 20%. In this case, the difference between your MDA and 20% will be split among working-bees.com and you according with the Lower Discount Bonus.

### Expert Membership Commission

For each new paid Expert membership using your promotional codes or coming from your Exclusive Territory you will be paid an Expert Membership Commission based on the length of the subscribed membership period. The Expert Membership Commission is £2 per paid month.

### Master Membership Commission

For each new paid Master membership using your promotional codes or coming from your Exclusive Territory you will be paid a Master Membership Commission based on the length of the subscribed membership period. The Master Membership Commission is £3 per paid month.

**WLS On-going Commission** - we will mutually agree on your WLS On-going Commission.

[www.working-bees.com](http://www.working-bees.com) offers its cutting edge technology to third parties willing to integrate it within their website. You could offer for free the White Label Service Module to any website worldwide. From every paid Expert or Master membership generated through your WLS Third Party Partners you will be entitled to earn your WLS On-going Commission for as long as the WLS Module stays integrated with the Third Party Partner website.

### Online Vouchers Commission

We will mutually agree on your Online Vouchers Commission. Every time one of your customers buy-and-display online vouchers with [www.working-bees.com](http://www.working-bees.com) you will earn an Online Vouchers Commission.

## Four Income Streams in One Place

Each [www.working-bees.com](http://www.working-bees.com) business partner is given access to an **exclusive territory** to generate income from effectively promoting local people online and offline. Furthermore, each [www.working-bees.com](http://www.working-bees.com) business partner is given access to their **own back-office** where they could issue your own promotional codes, define their discount rate, view their customers stats, and track their earnings in real-time in a very transparent way. There are **four income streams** available and you could choose any combination of them or all of them.

People are buying services from people – as a business partner you will offer them access to the best online marketing tool with the greatest value for money ratio.

### Membership Subscription

You will earn commission for each Expert or Master membership account opened using your promotional codes or coming from your Exclusive Territory (based on their self-registered location).

Expert Membership: let's say a new Expert membership account has been created using one of your promotional codes with MDA, for a 12 month period. In that case you will earn £2 \* 12 months = £24. Assume 10 one-year Expert Memberships have registered in a month using your promotional codes – your earnings will be £240.

Master Membership: let's say a new Expert account has been created using one of your promotional codes with MDA, for a 12 month period. In that case you will earn  $\text{£}3 * 12 \text{ months} = \text{£}36$ . Assume 10 one-year Master Memberships have registered in a month using your promotional codes – your earnings will be  $\text{£}360$ .

### Lower Discount Bonus

You will earn a bonus for each Expert or Master membership account opened using your lower discount promotional codes according with your Lower Discount Bonus. Following the above example and using a Lower Discount Bonus of 60% and assuming your lower discount rate is 20%.

Expert Membership: If the account has been created using a lower discount rate, for the same 12 month period, than the formula will be, with the above data,  $\text{£}9.88 * (40\% - 20\%) * 60\% * 12 \text{ months} = \text{£}14.23$ . As you can see, you can substantially increase your earnings by using lower discount promotional codes. Assume only 5 one-year Expert Membership have registered in a month using your lower discount promotional codes – your earnings will be  $\text{£}71$ .

Master Membership: If the account has been created using a lower discount rate, for the same 12 month period, than the formula will be, with the above data,  $\text{£}16.88 * (40\% - 20\%) * 60\% * 12 \text{ months} = \text{£}24.31$ . As you can see, you can almost double your earnings by using lower discount promotional codes. Assume only 5 one-year Master Memberships have registered in a month using your lower discount promotional codes – your earnings will be  $\text{£}121$ .

### WLS On-going Commission

You will earn commission for each and every paid Expert or Master membership generated through your WLS Third Party Partners and you will be entitled to earn your WLS On-going Commission for as long as the WLS Module stays integrated with the Third Party Partner website. Assume you will acquire only one WLS Integration per month with a big organization such as a Student Union and this integration generates 10 one-year Expert Memberships and 10 one-year Master Memberships. With a WLS On-going Commission level of 3% your earnings will be around  $\text{£}96$ .

### Members Online Vouchers

You will earn a commission every time one of your customers buy-and-display online vouchers with working-bees.com. Assume 10 of your customers buy 2 online vouchers per month each and your Online Vouchers Commission is  $\text{£}0.25$ , then your earnings will be  $\text{£}5$ .

With as little as only 10 one-year Expert Memberships and 10 one-year Master Memberships that you generated in one month within the above conditions your earnings will be  $\text{£}893$  per month. Higher income depends solely on your commitment, creativity, and hard-working you decide to put in. You will be your own boss and decide the level of earnings you would like to attain.

**Disclaimer:** The earnings above are just show for understanding and training purposes. The Blue Bee Corporation Ltd, the company that owns and operates working-bees.com cannot make any guarantees whatsoever with regard to your earnings. Your earnings will depends solely on your commitment, creativity, and hard-working you decide to put in. The Blue Bee Corporation Ltd, the company that

owns and operates working-bees.com cannot be made responsible in any way whatsoever with regard to your actual earnings.

### **Dedicated Support to Succeed**

There are over 40 million of working age, over 2.5 million freelancers, over 4 million self-employed and over 1.5 million SMEs in UK which are spending billion in online advertising looking at the most cost effective way to raise their profile and generate more business. All members of [www.working-bees.com](http://www.working-bees.com) can display their services, crafts, videos, documents and advices to show off their skills, recommendations, or discount vouchers to help them network at both local of worldwide level. In combination with an open networking platform [www.working-bees.com](http://www.working-bees.com) is the **UK's best digital self-marketing platform**.

[www.working-bees.com](http://www.working-bees.com) is providing its business partners with **full creative control** over the planning and organizing their own promotional campaign.

[www.working-bees.com](http://www.working-bees.com) it is dedicated to help its business partners to succeed. We developed a **valuable tool box** for you to use and will be at all the time available for any help you might require.

### **Online & Offline Support**

You could call or email us any questions you might have or any time you need our support. A dedicated team will be available to you and we will strive to answer your queries as speedy as possible.

### **Own Back Office**

We will issue you with your own user name and password to access your Own Dedicated Back Office. Here you will be able to:

### **Create Promotional Codes**

You will decide the discount for each promotional code, the starting and ending date of its availability, and could also write a description for each of them. You will be able to edit, delete or suspend your own promotional codes.

### **Latest Activity**

You will be able to see your members latest activity – which one opened an account or logged into his/her account with working-bees.com during the last 24 hrs.

### **Dynamic Reports**

Here you can run your own-designed reports choosing from the available variable and criteria – membership type, membership period, promotional code, type of service (online or offline), services, banners, vouchers and for which period you would like to see the results. You can also print or export the generated reports for your further perusal.

### WLS Script

We are providing you with three types of White Label Service Modules to offer to Third Party Partners prospects. The integration is free of charge and very easy to be done by them – they will just copy-paste the script provided by you within their website. The WLS is web-based and totally secure – all data will be actually delivered within [www.working-bees.com](http://www.working-bees.com).

### WLS Analytics

Is where you could track the activity of your integrated White Label Service with Third Party Partners. You can run different reports to help you better understand their activity.

### Earnings Report

Your online, real-time earning balance – how much money you have made to date, from which sources, and your current balance.

As your promotional campaigns will unfold, the value of the above tools will become relevant when you will start tracking your members' activity, your promotional codes impact on the market and your WLS integration portfolio. These tools will provide you with all the details, data and other info you will need in your day-to-day activity of promoting [www.working-bees.com](http://www.working-bees.com).

## We Would Love to Hear from You

### Your Profile

The working-bees.com business partnership is perfect for anyone who wants to be their **own boss** and **earn a full time income** in a business they enjoy. All of our business partners are professional business minded people who are both presentable and organized. Are you a **self-motivated individual** who can expand a network rapidly?

If you're working full time and would like to work on a business in your own time that could ultimately free you from your job then this **is ideal for you**. You will have **full creative control** over your promotional campaigns. Are you an **imaginative person** who can think out of the box?

Perhaps your already a business owner and would like to get involved with an Internet business as you know it's a rapidly growing media. [www.working-bees.com](http://www.working-bees.com) is fundamentally about networking and creating new relationships. Are you a **sociable and confident entrepreneur**?

The best part about the [www.working-bees.com](http://www.working-bees.com) opportunity is that it will take up just a **few hours of your time every week to run**.



## Highlights

- Be your own boss. You can develop your business within your local area and work to your own schedule.
- Huge potential to develop a significant residual income whilst adding value to your local business community.
- Unprecedented creative control and the opportunity to learn a new dynamic set of skills.
- Extensive online & offline support from working-bees.com all time round.

## General Conditions

There are no upfront costs or charges for the Business Partner towards The Blue Bee Corporation Ltd, the company who owns and operates working-bees.com.

There will be no costs or charges for the Business Partner towards The Blue Bee Corporation Ltd related to the WLS Module Integration.

The Blue Bee Corporation Ltd will provide online and phone help free of charge for the partnership period.

All your earning details will be available, in real-time, in a transparent way for you to check them. Your earnings would become available for pay out after 30 days after a user opening and paying for an account. All banking-related charges will be charged to your account. For UK-based companies bank charges will be nil.

The collaboration could be ended by the Business Partner at any moment, with a thirty-day termination notice. There are no requirements to state any reasons within this termination notice. All amounts due at the moment of the termination notice will be paid to the Business Partner no later than 60 days afterwards. There will be no costs or charges for the Business Partner towards The Blue Bee Corporation Ltd related to the termination notice.

In order to set-up your Business Partner WLS Account we need from you the following details:

- your company name, your company address, your company VAT number, if applicable
- a list of the websites where WLS Module will be integrated

## Contact Working-Bees.com Today!

-email us at [office@working-bees.com](mailto:office@working-bees.com)

-call us on 07756.387.998

-visit us at [www.working-bees.com](http://www.working-bees.com)

## Working-bees.com – WLS Integration

Please find below an example of the Working-bees.com White Label Service Integration script.

```
<iframe name="FRAMENAME" src="http://working-bees.com/wb_ad.php" width="715" height="920"
frameborder="0" scrolling="no" allowautotransparency=true></iframe>
```

### How It Works – Quick & Easy!

1. After agreeing on our Business Partnership we will create a Business Partner Account for you and email your username and password.
2. With the above login details please go to [www.working-bees.com/partners.php](http://www.working-bees.com/partners.php) and login into your Business Partner Account.
3. On the tab called HTML Script you will have your own three types of WLS Modules to use.
4. Create a new page on your website and add one of these three scripts to it and you have integrated [www.working-bees.com](http://www.working-bees.com) White Label Service Module into your website!